



P.O. Box 78, Londonderry, NH 03053-0078

**Date: January 11, 2010**

To: LAFA User List

From: Robert Del Signore

**Re: LAFA Sponsors**

**Sponsoring a LAFA youth baseball or softball team or field is an easy way for your business to gain name recognition and show involvement in the Londonderry community.**

LAFA is a self-funded non-profit organization that provides the youth of Londonderry the opportunity to play organized baseball and softball every spring and summer. Equipment, uniforms, field maintenance and improvements are funded by team sponsorship, registrations, donations and concession revenue.

During the season, more than 1,500 children between the ages of 5 and 16 are able to play either baseball or softball in part due to corporate sponsors. The season begins in late March and extends through June. A sponsor's name will be seen by thousands of adults and children many times during the season.

If you are interested in sponsoring either a team or a field, please complete the attached form. There are two types of sponsorships available.

**Team Sponsor - \$175 per team.** A team will wear **hats with your company's name**. You will also receive a team photo mounted on a plaque. (This will be a wonderful addition to your lobby, waiting room or office.)

**Field Sponsor - \$350 per field.** A team will wear **hats with your company's name** and your company's name or logo will also be prominently displayed on a **3' x 8' banner on the fence** of the field of your choice. You will also receive a team photo mounted on a plaque.

**Showcase Sponsor - \$500** you get the **Team and Field Sponsorship package**, plus your company is able to set up a display with a salesperson, (i.e. car, boat, R.V.) on a Saturday of your choice. Dates are available first come first serve.

In addition to great exposure as a sponsor, your contribution is **tax deductible**.

More information about LAFA can be found at [www.lafa.info](http://www.lafa.info). Your support is essential to LAFA providing a great baseball and softball experience for Londonderry's youth.

If there are any questions, please call me at 603-490-0112.

Thank you in advance.

Robert Del Signore